



selezione analitica

SERENDIP

LIBRARY

«È stato una volta che lessi una favoletta dal titolo i tre principi di Serendippo. Quando le loro altezze viaggiavano, continuavano a fare scoperte, per accidente e per sagacia, di cose di cui non erano in cerca: per esempio, uno di loro scoprì che un mulo cieco dall'occhio destro era passato da poco per la stessa strada, dato che l'erba era stata mangiata solo sul lato sinistro, dove appariva ridotta peggio che sul destro - ora capisce la serendipità? Uno dei più ragguardevoli esempi di questa casuale sagacia (fel deve intesi notare che nessuna scoperta di cosa che si sta cercando può ricadere sotto tale descrizione) è stato quello del mio Lord Shaftesbury, il quale, capitato a pranzo dal Lord Chancellor Clarendon, si accorse del matrimonio del duca di York e di Mrs. Hyde, dal ripetto con cui la madre di quest'ultima trattava la figlia a favola.»

W.S. LEWIS

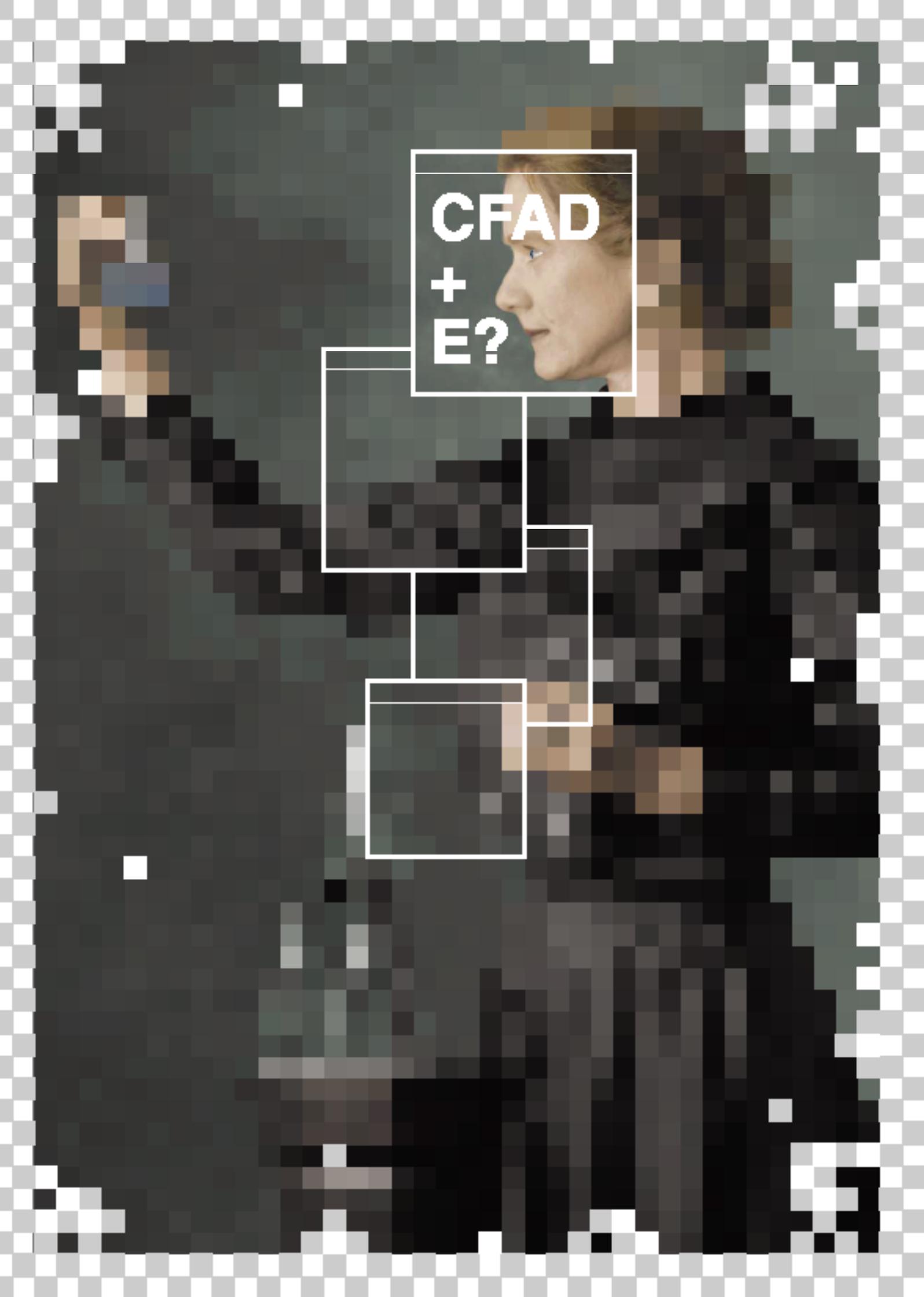
A pixelated, low-resolution image of a man with a full beard and a red sash. The man's face is the central focus, and a white rectangular box is overlaid on it, containing the word "INTRO" in bold, white, sans-serif capital letters. The background is dark and also pixelated. The overall style is reminiscent of early digital art or a low-quality scan of a photograph.

INTRO

LIBRARY ILLUSTRAZIONI and AGATN in collaboration with MART - Civic Gallery of Trento, present “Serendipity” Call + Exhibition. The project was created to support cultural tourism that has been severely affected by the pandemic emergency, forcing 90.5% of the museums around the world to close, according to UNESCO data. It is therefore urgent to strengthen initiatives supporting this sector, which plays an essential role in our society spreading culture, social cohesion and creativity.

For the first time, Library launches a two-phase format:

- First phase, **Call for Architecture Drawings**, a competition of illustrations that focuses on graphic research in architecture, through influences, thoughts and themes that emerge from current events, literature, cinema, photography, philosophy, everything that communicates with the world of Architecture.**
- Second phase, **Exhibition**, which includes an exposition of the works received, at MART - Civic Gallery of Trento, supported by a series of collateral activities (live drawing performances, lectures, etc.).**

A high-contrast, black and white profile of a woman's face, looking to the left. The image is heavily stylized with a grid-like pattern. A white-outlined box is superimposed over the right side of her face, containing the text 'CFAD + E?'. From the bottom of this box, a series of white-outlined rectangular boxes and lines extend downwards and to the left, forming a diagrammatic structure. The background is dark and textured with a grid pattern.

CFAD
+ E?

“CFAD+E” is a contest/exhibition that focuses on graphic research, through thoughts and themes around literature, cinema, philosophy in dialogue with Architecture. A final exhibition will be showed at MART - Civic Gallery of Trento.

CFAD, in particular, represents an attempt to investigate the process of accidental, unplanned discovery, and the ability to detect and interpret suggestions during a search oriented towards other goals or fields of investigation.

“Each building stood on the plan of a dream”

from Memoirs of Hadrian by Marguerite Yourcenar

The challenge is to represent a utopian dream. During the registration phase we will provide some historical plans of buildings located in the Trentino area (it will be necessary to select one of those we propose). According to an analytical selection process, we also invite the participants to provide 3 references, even from different fields, and insert them within a design process based on the plan of this building.

Each participant is invited to produce an illustration aimed at representing a thought originated from this sequence of random images and the selected plan of the building.

The result will have to be a new image that finds its “raison for being” in the figurative synthesis that starts from the current plan, by recounting the journey of a new story for the building.



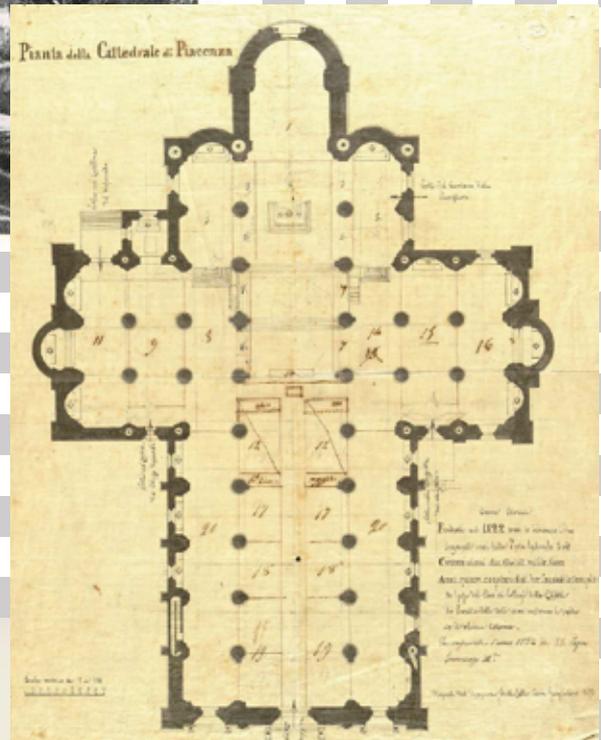
**MANI-
FESTO**

SERENDIP

analytic selection

«I once read a silly fairy tale, called *The Three Princes of Serendip*: as their Highnesses traveled, they were always making discoveries, by accidents and sagacity, of things which they were not in quest of: for instance, one of them discovered that a camel blind of the right eye had traveled the same road lately, because the grass was eaten only on the left side, where it was worse than on the right — now do you understand serendipity? One of the most remarkable instances of this accidental sagacity (for you must observe that no discovery of a thing you are looking for, comes under this description) was of my Lord Shaftsbury, who happening to dine at Lord Chancellor Clarendon's, found out the marriage of the Duke of York and Mrs. Hyde, by the respect with which her mother treated her at table.»

(W. S. Lewis)



Images, events, memories catalogued in the unconscious, a man is driven by a strong creative impulse, encouraged only by the randomness of the surrounding world.

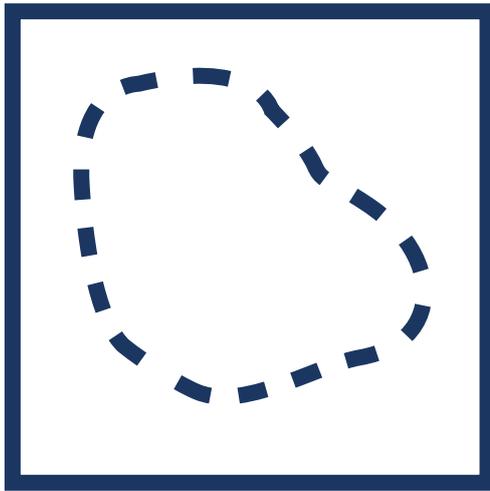
What is the creative entity after all? A clever cataloguer. The person who with a selective gaze looks at objects and perceives them, analyzing them, absorbing the many influences that invest him - apparently disconnected and chaotic - and to extract them from the wards of his own psyche in the right circumstance.

“Catalog” is the mental space in which each participant will have to collide in an attempt to connect the sequence of personal images to the plan proposed, synthesizing it in his own language.

Through this process of analogies, we want to show how the experience of collecting is a source of inspiration and personal practice, is important for activating that creative process that is the basis of every art form. The related images offer food for thought, left open by questioning the possible mental pathways.

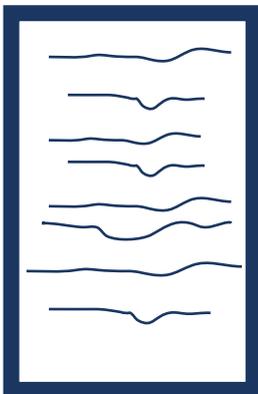
ESSAY

1 image



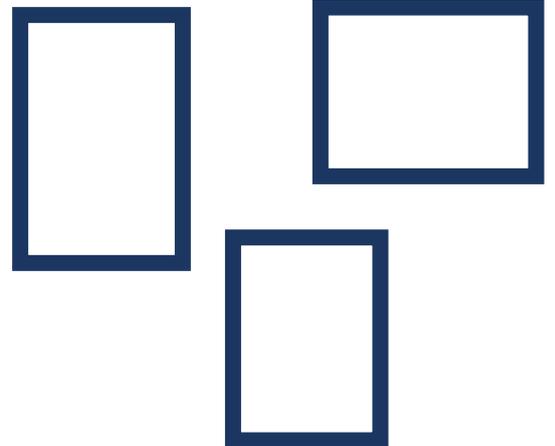
30cm x 30cm

1 text



21cm x 29,7cm

3 references



1 Image + 1 Text + 3 References

Send to info@libraryillustrazioni.com in a compressed folder renamed:

“CFAD_E20_codeID_titleproject”

- **1 Main Image**

in .jpg at 300dpi

maximum size 30cm per side

file name: codeID_image01

- **1 Text**

.pdf A4 size (maximum 750 characters)

project description in English or Italian

file name: codeID_text

- **3 References**

in .jpg a 300dpi

maximum size 30cm per side

file name1: codeID_reference01

file name2: codeID_reference02

file name3: codeID_reference03



STRUT

TURA

The competition CFAD20+E is open to anyone with a spirit of synthesis and acute observation, a hand that represents its intent.

The participation fee is free for single participation or group (maximum 2 people).

The first phase, Call for Architecture Drawings, will last for a period of 15 days, during which all the participants can send their work to the email info@libraryillustrazioni.com specifying the subject of the email “CFAD20+E”.

LIBRARY ILLUSTRAZIONI and the jury in charge will follow the same evaluation criteria that will be assigned on the score 0/25 for each participant/group:

0-10 / Originality of the graphic illustration

0-5 / Quality of the reflection

0-5 / Coherence between text and image

0-5 / Relevance to the topic

The second phase, the Exhibition, will take place at MART - Civic Gallery of Trento, in which all the works worthy of awarding will be showed.

CALENDAR

CFAD

**- 01/10/2020 h 12.00 GMT+1
registration opening**

**- 15/10/2020 h 23.59 GMT+1
registration closing**

**- 15/10/2020 h 23.59 GMT+1
delivery deadline**

**- 17/10/2020
jury meeting**

**- 20/10/2020 - 27/10/2020
publication of the results**

**- 06/11/2020 - 08/11/2020 exhibition of the projects
at MART - Civic Gallery of Trento**

+ E

- 06/11/2020 - OPENING EVENT

**- 06/11/2020 - 08/11/2020 - EXHIBITION at MART -
Civic Gallery of Trento**

PRIZES

- 1° PRIZE

500 euros

exhibition at MART - Civic Gallery of Trento

publication in the CFAD20 brochure

publication on social media and website

- 3 HONORABLE MENTIONS

exhibition at MART - Civic Gallery of Trento

publication in the CFAD20 brochure

publication on social media and website

- JURY MENTIONS

exhibition at MART - Civic Gallery of Trento

publication in the CFAD20 brochure

publication on social media and website

- 30 FINALISTS

****exhibition at MART - Civic Gallery of Trento**

publication on social media and website

**First place prize will be paid in purchase voucher expendable;*

*** Library cluster reserves the right to exhibit at MART the 30 finalists entirely or only a part of them.*

JURY



DAVIDE TRABUCCO / CONFORMI

His work has been exhibited in art galleries and public institutions such as Palazzo Reale, Milano (2019), Galeria de Arquitectura, Porto (2018), Togliatti Art Museum, Russia (2018), Unfolding Pavilion, Venice (2018 and 2016), Museo di Castelvecchio, Verona (2017). He has worked on commission for private clients such as Kartell, Fondazione Prada and Fornasetti. ConforMi is an archive of images created to manage my visual references. The images that compose it have different origins: for the most part they are architecture, but there are artworks, design objects, and also images from pop culture and advertising. The computer is the place where these images are born and die. They are born from the web and in the web they return to be archived. The very moment I acquire a right over the images of others, stealing them, I lose it, because I return them, transformed, to the web.



FRANCISCO LEIVA / GRUPO ARANEA

Francisco Leiva is a designer and architect. Doctor of Architecture at the University of Alicante, with the doctoral thesis "Coreografías Redibujadas, de los Dibujos Intuitivos a las Arquitecturas Encontradas". In 1998, together with Marta García Chico, he founded the multidisciplinary office of Grupo Aranea. From the very beginning he has combined his professional activity with teaching. He was professor of Projects at the ETSA in Valencia from 2003 to 2006, since 2006 he has been a professor at the University of Alicante and collaborates in several European and Asian universities. Born in Alicante, the projects of the aranea group intend to be deeply anchored to the place, thus continuing the tradition of Mediterranean landscapes. They are characterized by the creation of places that invite people to meet, a continuous commitment to the revitalization of public space. They have been awarded with the 2015 Barbara Cappochin International Architecture Biennial Prize, the 2014 European Prize for Urban Public Space, the 2014 FAD City and Landscape Prize, the Holcim Award Gold 2014 Sustainable Construction Prize, Iconic Award 2015, The International Architecture Award 2014, Design Vanguard 2013, Nominated for the European Mies Van der Rohe Award 2011, 2013 and 2015 (Selected in 2013), AR House Award 2013, FAD Award for Architecture 2010 and FOPA Award 2005.



FOSBURY ARCHITECTURE

Fosbury Architecture is a collective of design and research founded in 2013 and currently based in Milan. F.A. engages in a wide range of projects: from urban visions to domestic environments, from unfinished buildings to labyrinths. F.A.'s work has been awarded prizes in various international contests, including European13 (Leeuwarden), the Museum of Natural Sciences (Turin), YAC (Bologna), Porto Norte 41 (Porto) and Recycling Socialism (Tallinn). FA's took part in several collective exhibitions, among the others: Lisbon Architecture Triennale (2019), European Capital of Culture Matera (2019), Architecture and Landscape Biennial Versailles (2019), Milan Archweek (2018), Manifesta12 Palermo (2018), Chicago Architecture Biennial (2017) and Venice Biennale-le (2016). Recently F.A. was invited to be part of The State of Art of Architecture, Triennale, Milan 2020. F.A. curated Incompiuto - The Birth of a Style and Rroark! a free independent journal distributed in 25,000 copies.



SIMONA BORDONE

Simona Bordone explores various professional worlds: writing, curating exhibitions, teaching. From 2008 to 2017 she was responsible for the contents of the domusweb.it site; since 2018 she has been dealing with special projects for Domus. In 1991 she founded the bordone gallery, which she directed until 2001. She has published, since 1998, articles and texts in art catalogs, magazines, websites. Since 2004 she has been teaching History of Design at IED Milan. Since 2011 she has been president of the Wurmkos Foundation onlus; with Wurmkos, a group of artists with and without mental illness, she has been working since 1993.



SIMONE BOSSI

Simone Bossi (1985) is a photographer with an architectural background based in Paris and Milan. He studied Architecture in Milan and Seville and after five years working as an architect between Italy, Switzerland and the Netherlands, he decided to dedicate himself entirely to photography. As a self-taught photographer, he constantly works on personal projects in addition to his commissions, on both film and digital format. Through his indeterminate fragmented images, he tries to reveal the feelings and the atmospheres of the space, as a result of an introspective intimate process.

His work is regularly published on the main architecture websites and magazines and he travels and works for architects and editors across all over the world.



LIBRARY ILLUSTRAZIONI

EMANUELE PIERSANTI / MIRIAM D'IGNAZIO / RAFFAELE GUARDABASCIO / SLACOL SQUARCELLA / ALBERTO RUSSO / SARA MICHELLE CASERTANO

LIBRARY ILLUSTRAZIONI is a cultural association that promotes graphic research in Architecture, stimulating its experimentation to the limits of the discipline through competitions, workshops, events, exhibitions, editorials. He collaborated with the Dailystorm for the publication of the magazine "Graphic Pattern". He has lectured and organized exhibitions including the Stripe Festival Architecture. He organized several illustration competitions collaborating with architects, artists, professors and prominent figures from different disciplines, including ROBOCOOP, Jean-Benoît Vétillard, Albane Cartier Bresson (Desplans), Vito Bonito, Franco Farinelli, Franco Rella, Francesco Remotti, Pierluigi Sacco and the University of G. d'Annunzio in Pescara (Department of Architecture).

REGISTRATION

It is possible to participate in the competition individually or in group (two participants max.)

Here the whole procedure for the registration:

- open: www.libraryillustrazioni.com;**
- enter the page dedicated to the CFAD20 competition and click on “register”;**
- fill the required fields on the website (in case of two participants, enter both names in “notes” during the registration phase);**
- at the end of the procedure, within 24h, a confirmation email will be sent containing the personal identification code “ID code”+ the plan to use for the project (check the “spam” folder, in case of non-receipt);**
- once the registration confirmed, it will be possible to send the report.**

It is highly recommended to be early on deadlines with all the procedures.

FAQ

During the whole competition, until 05/10/2020, participants can address any question to info@libraryillustrazioni.com

Library Cluster will answer the candidates individually and weekly publish the answers on Facebook.

The published answers will be in English and Italian.

RULES

- Participants must adhere to the dates, methods and documents specified in the following call;**
- There are no restrictions regarding the participants' educational backgrounds, belonging to different countries, cities or universities.**
- Participants can join individually or in team of a maximum of two members.**
- The registration allows to present only one project;**
- The jury's decision cannot be challenged;**
- The amount of the prize does not vary according to the number of members of a group;**
- The authorship of each project is attributed equally to all team members;**
- Participation implies full acceptance of the rules, terms and conditions of the call.**

INELEGIBILITY

- **In case of non-compliance with these regulations, the participant / team will be automatically excluded from the contest;**
- **Documents containing texts in a language other than English or Italian, with the exception of quotations and single words;**
- **Files named in a way that does not correspond to what is reported in the “ESSAY” chapter;**
- **Incomplete or non-compliant material as reported in the “ESSAY” chapter;**
- **Material received according to times or methods different from those reported;**
- **Any participant who questions one or more members of the jury during and about the competition;**
- **Any participant who disseminates material relating to their works before the awarding of the winners;**
- **Any participant which is not the owner or author of the candidate project.**

NOTES

01. All the projects, also meaning any intellectual and / or industrial property rights on them, of those who will win a cash prize or will be classified as “Honorable Mention” at the end of the Competition are purchased outright from LIBRARY ILLUSTRAZIONI Association which therefore acquires the exclusive right to exploit the project economically, as well as to reproduce the project, in any way or form, including the right to use, perform, adapt, modify, publish on any media, exhibit, reproduce and distribute the project, also for marketing and advertising purposes, carry out editorial reviews, create derivative works based on it, as well as license the project, or parts of it, to third parties in any way, form or technology including cd and floppy disc;

02. For all the projects awarded - including any project that has also received a non-monetary recognition - the designers undertake to provide any further digital material (eg 3D models, .ai, .psd, .dwg files, etc ..) inherent in the project with the aim of better reporting, through publications and specific editorial products, the tender results;

03. On all participating projects LIBRARY ILLUSTRAZIONI reserves the right to use them for exhibitions, publications, catalogs and dossiers - web or paper - without prejudice to the designer's right to be mentioned as the creator of the work;

04. The projects must be new and original and the result of the intellectual activity of the participants, who therefore must refrain from presenting works that do not correspond to these characteristics; LIBRARY ILLUSTRAZIONI will not be in any way responsible in case the uploaded projects are not the result of the creativity of the candidates or if the candidates are not the owner of the right of exploitation, including that of taking part in the competition within the terms here provided.

05. All the material available and necessary for the competition can be found on the website www.libraryillustrazioni.com; however, the use of any additional material found or collected by individual participants is allowed;

06. LIBRARY ILLUSTRAZIONI reserves the right to make changes relating to dates and further details exclusively in order to guarantee a better completion of the competition, giving reasonable notice in advance and communication through all the media channels;

07. LIBRARY ILLUSTRAZIONI is not responsible for any malfunctions, technical difficulties or non-receipt of the material. Participants are invited to register and upload projects well in advance of the deadlines and to report any technical difficulties by email;

08. The processing of personal data, carried out with manual and computerized methods, of the participants will take place for the sole purpose of participating in the competition in compliance with the applicable legislation referred to Legislative Decree 196/03 and subsequent amendments and EU Regulation 679/2016 by LIBRARY ILLUSTRAZIONI which will treat them as independent owners. The provision of data is optional but any refusal to provide them will imply the impossibility to participate in the Contest;

09. This competition does not in any case qualify as a prize event pursuant to art. 6 of the Presidential Decree 430/2001;

10. LIBRARY ILLUSTRAZIONI will pay a gift card that could be spent on Amazon purchase vouchers.

11. Participants will be responsible for the truthfulness and correctness of the data indicated, including personal data, and relieves LIBRARY ILLUSTRAZIONI from any liability. LIBRARY ILLUSTRAZIONI, in compliance with the privacy legislation, reserves the right to verify the data entered by requesting a copy of the identity document which proves the personal data used during registration;

12. LIBRARY ILLUSTRAZIONI is not responsible for the declaration of false data by the participants;

13. By registering for CFAD20+E organized by LIBRARY ILLUSTRAZIONI, participants fully accept the terms and rules of participation.

14. For any controversy the competent court is the court of Teramo.

WHO WE ARE



LIBRARY ILLUSTRAZIONI

Library is an online platform, founded in November 2014, born with the aim of promoting graphic research in Architecture, stimulating cultural production up to the limits of the discipline. Library is therefore a mediator between Individual and Architecture, through the awareness that there are many ways to depict an idea, a thought.

**fb <https://www.facebook.com/libraryillustrazioni/>
in <https://www.instagram.com/library.illustrazioni/>
e info@libraryillustrazioni.com**

PARTNERSHIP

ORGANISATION

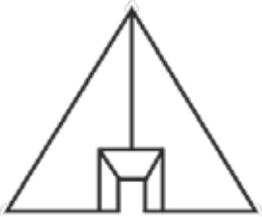


LIBRARY
ILLUSTRAZIONI



Associazione **G**iovani **A**rchitetti del Trentino

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